

## Exhibit F: Customer Reference Approval (CRA)

1. Alphacruncher and its affiliates would like the opportunity to participate in certain public relation activities with Customer to describe Customer's use of Alphacruncher Technology and identify Customer as a recipient of its Services as the case may be. The purpose of this approval is to describe the activities in which Customer agrees to participate and the use rights of the Parties with regard to any documentation resulting from these activities. Unless otherwise agreed to in writing by the Parties, this release shall apply to all occurrences of the following:
  - **Success Stories.** A written (or video) version of the success story describing how Customer successfully implemented their Alphacruncher Technology solution or Service's benefits.
  - **Case Studies.** A written (or video) version of the case study describing Customer's experience with the use of Alphacruncher Technology or Services.
  
2. **Terms**

The following terms apply to all documentation created under this approval:

  - 2.1 Alphacruncher may interview, tape, videotape, and record Customer's employees and/or contractors to gather information for creating the documentation. Customer agrees to obtain sufficient permissions from any of its employees and/or contractors willing to participate whose quotes, names, or pictures appear in the documentation, in order to grant the rights described in this approval.
  - 2.2 Prior to the first public release of any form of documentation, Alphacruncher shall obtain Customer's approval of the final content. Customer agrees to review the final content for factual accuracy and to prevent the inadvertent release of any of Customer's confidential information. Customer agrees to provide Alphacruncher with the approval or comments in writing within ten (10) days of the request from Alphacruncher.
  - 2.3 Except for any of Customer's trademarks, service marks, logos, and other identifying information contained in the documentation, Alphacruncher will own all copyrights to the documentation and shall grant Customer a non-exclusive, non-transferable license to use and distribute the documentation solely for Customer's own advertising and marketing efforts.
  
3. Parties shall have the right to publish, use, reference, and display the final, approved documentation, in whole or through unedited excerpts, in all forms of media now or hereafter known, and to sublicense the foregoing rights to third parties. Both Parties agree that the content of the documentation shall not be altered without prior written consent from the other party. Both Parties also agree to stop distributing,

publicly referencing, and displaying the documentation at any time upon written request from the other party.

4. Each party agrees to release the other party and its contractors, agents, and employees, from any claims relating to the use of the material that the releasing party provides and which is included in the documentation, so long as such use is in accordance with the rights granted under this release.
5. Customer may cancel this approval in whole or in part by giving a written cancellation notice to Alphacruncher. Upon receipt of such cancellation notice, Alphacruncher shall endeavour to swiftly remove the published documentation and refrain from any future publications.
6. Alphacruncher shall not be obligated to make any payments to Customer (as royalties, usage fees, service fees, or otherwise) for usages permitted by this approval.